

mPOWER
INFORMATION SYSTEMS

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ASEP
TECHNOLOGIES

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Bridge the gap
to empower your business



Translate

Align

Execute



mPOWER
INFORMATION · SYSTEMS

Empowering your business



WHAT WE DO

What we do is catalyse change, by helping you monitor how well you adapt to it. We identify the weak links in your processes and help you execute your strategies by translating and aligning them to the larger goals of your organisation. The result is always faster, focused growth.

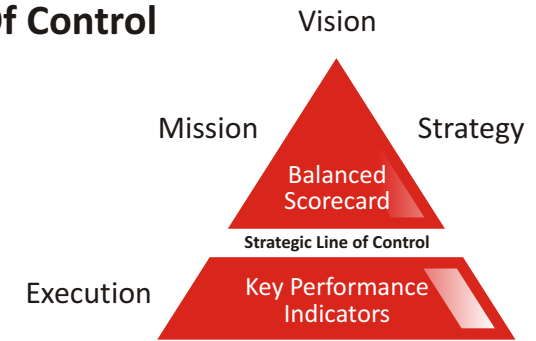
mPOWER has one of the largest Balanced Scorecard Executions to its credit, creating, in the process, its own innovative software solution called **COVENARK®**. COVENARK® has been created to empower your Business by aligning your people, your processes and projects to your strategy.

Making strategy a way of life

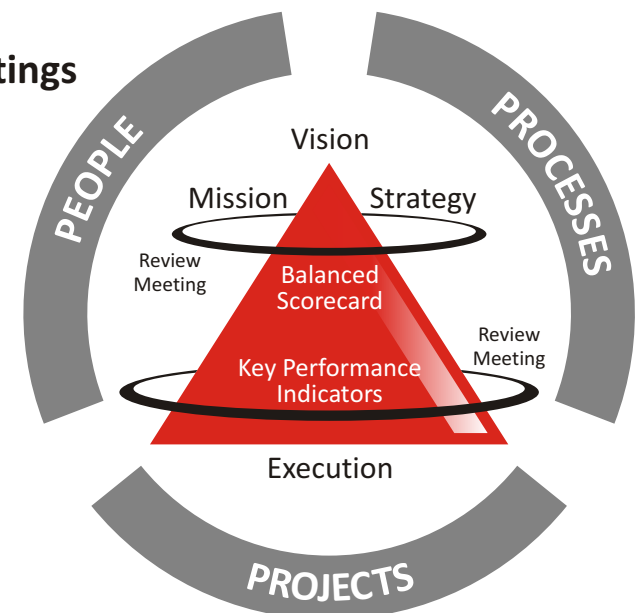
mPOWER clarifies boundaries and reduces overlap. Ownership within the organisation increases and everyone becomes responsible for performance.

mPOWER translates the vision of the company to all its stakeholders. Our concepts give you an omni-directional view of your organisation, thus empowering you to create value for your business and its stakeholders. We provide working ideas to combine and focus the strengths of your People, Processes and Projects, and align them to your business strategy to help to achieve your goals.

Strategic Line Of Control



Aligning 3P's Review Meetings



COVENARK® is the flagship brand of mPOWER, which presents a suite of products that enables organizations to execute their strategy and establish a discipline in Performance Management, by Aligning People, Processes and Projects to their Vision and Mission.

Implementation Methodology

We help you implement your strategy; We Translate the vision of your organization, making it immediate and applicable to every employee. We Align individual goals to organizational goals and empower individuals with the tools to further their ambition. We enable organizations to Execute their strategies using our advanced analytics to highlight gaps. You can use our comprehensive solutions to conduct an in-depth analysis of facts by creating and reviewing multi-dimensional reports. Reviews can be made quick and accurate with the help of dashboards. We create a positive Performance Management Culture wherein each employee assumes responsibility for productivity, leading to self-discipline and greater focus. This, in turn spurs growth which is both visible and sustainable.



Our Solutions

mPOWER creates a uniformity of thought and action within your organisation. This crucial and vital alignment with strategy arises out of a natural evolution and understanding of the Vision. Course correction happens in an organic manner instead of being enforced from the outside. This allows the business to upscale rapidly with renewed confidence and vigour.

- Health Check - Gap Analysis
- Workshop : Vision Developer
- Consulting (Partners): Strategy Formulation and Translation
- Consulting (mPOWER) : Strategy Alignment, Measure drill down and formulation
- Measure Mapping and validation
- License
- Installation
- Trainings (HOD, Entry Level, BSC Co-ordinator)
- Implementation of Application
- Access control and Performance Management Governance Structure
- Data Validation and Reports
- Strategy Reports and Gap Analysis
- Carry forward and other post implementation activities
- Integrator
- Integration
- AMC
- Customization
- Handholding

Offerings

Reading the bigger picture

mPOWER addresses the totality of your organisation, viewing each department through its scorecards and dashboards reviewing and assessing performance through clear indicators.

Our Products



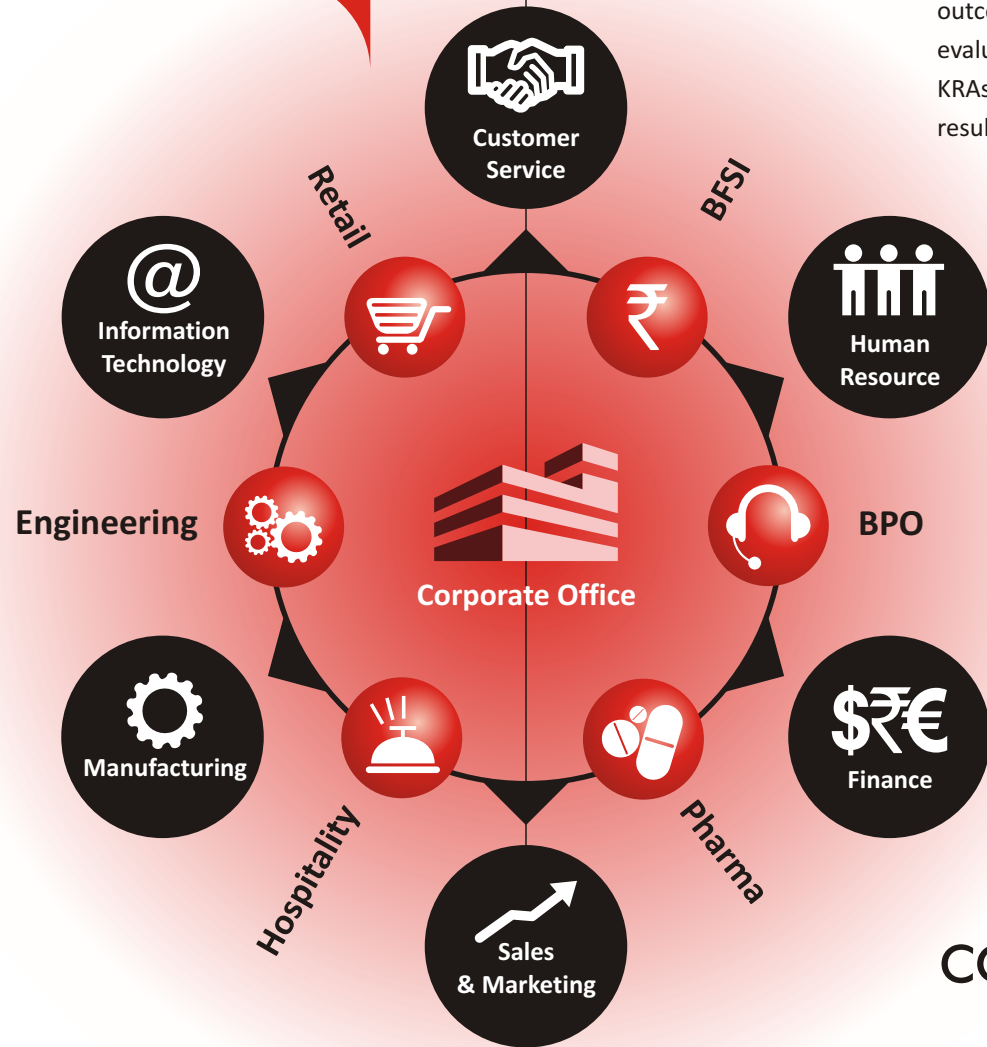
Automate your Balanced Scorecard

COVENARK® STRATEGIST implements new Business Processes or changes in Strategy with immediate effect. Easy data collection techniques combined with dynamic information analysis, reporting, and communication, in an enterprise-wide web enabled environment, aids the in-depth analysis of your strategic business information. This supports your intuitive insights and simplifies the entire process.



Measure your Operational Performance.

COVENARK® ENTERPRISE provides you a well-defined framework for Enterprise Performance Measurement (EPM). It defines key business indicators, through a Scorecarding framework to evaluate the results of your business strategy. The resultant transparency benefits those organisations that would like to focus strongly on Operational, Individual and Enterprise-wide Performance.



Translating Innovation into action
Strategic Business Units & Functions



Measure your Individual Performance

COVENARK® PEOPLE enables you to align the various competencies and performance of your people with the outcome of their efforts. It has built in mechanisms to evaluate Individual Performance measures, KPIs and KRAs and related action plans, month on month, resulting in half yearly or annual performance appraisals.



Measure your Organisation's Performance

COVENARK® VISION is mPOWER's Performance Management suite that encompasses all the features of COVENARK® STRATEGIST, COVENARK® ENTERPRISE and COVENARK® PEOPLE. It incorporates the Balanced Scorecard, Operational, Individual and Business process monitoring into a comprehensive performance management system for executing strategy.



The INTEGRATOR module of COVENARK® enables organizations to pull the data from various databases and ERP systems (like SAP, JD Edward, Oracle etc.) to provide a comprehensive view of consolidated information to the management.

In situations where data is not available in any of the backend systems COVENARK® provides the required user interface for easy entry of data directly into the system.

Our Clients

TATA Motors CVBU and PCBU

The largest implementation and automation of the Balanced Scorecard methodology with more than 400 Scorecards, 8 levels of cascade in the organisational structure and 20,000 measures and 3000 objective owners.

The Taj Group

mPOWER has automated the Balanced Scorecard across the group for all the Taj Hotels, the most premium luxury hotel chain in Asia. At Taj, COVENARK® has 100 Scorecards with 3000 user profiles for monitoring the Operational, Enterprise and Functional Scorecards, which form the KRAs of all the Managers and Key Executives.

Dominos

At Domino's the 300 and more stores soon to become 500 in the country, will see the turnaround in their performance as the strategy is fully aligned with the Regional, Operational and Functional Scorecards. This monitored at the Corporate level through structured and regular Strategic Reviews constantly highlight the gaps, using mPOWER's COVENARK®. The data flows in fully integrated with the centralised databases at Domino's using COVENARK® INTEGRATOR.

Voltas

A successful integration of COVENARK® with Voltas's SAP and Oracle databases has proven the success of COVENARK® INTEGRATOR as a powerful integration tool that pulls data seamlessly in to the application.

Bilcare

Bilcare has defined and mapped the strategy into the BSC using COVENARK® STRATEGIST for its corporate offices and also cascaded the Scorecards for all its departments and heads of department

TATA International

Tata International is the business gateway of the Tata Group. Established in 1962, Tata International is one of India's leading global trading companies and its activities encompass the entire value chain from sourcing of products to delivery. TATA International uses COVENARK® with 8 scorecards and 200 users, across the organisation.

USV

USV goes live in record time using COVENARK®. COVENARK® STRATEGIST was implemented for the corporate office and the API SBU.

Premium Energy Transmissions

"Premium Energy Transmission incorporates an end-to-end solution for their strategy deployment using the balanced scorecard. mPOWER is the catalyst."

A classic case of an end to end solution for strategy deployment and automation. Premium entrusted mPOWER with the task of formulation of strategy and automation for transparency and ease of use.

E2E Serwizsol

"A TATA Sons BPO – E2E Serwiz Solutions uses the balanced scorecard in an innovative way with COVENARK® STRATEGIST".

Pyro-Electricals Pvt Ltd

mPOWER provided consultancy for performance management structure creation for Pyro. The entire structure was automated using COVENARK® ENTERPRISE for transparency and ease of management. Sales, Manufacturing and Quality are some of the functions that were brought under stringent performance evaluation.

